



HAYDEN DAYS SPONSORSHIP MENU July 28 & 29, 2017



EVENT SPONSOR - \$2,000 (Industry exclusive; limited spots)

- Recognized as a part of the Hayden Days title in all promotional material. Example: HAYDEN DAYS presented by JANE SMITH INSURANCE
Promotional Material includes:
 - Street Banner
 - Stage Banner
 - Event Advertising Posters at area businesses and public sites
 - Event promotional flyers at area businesses and posted on various community websites/event calendars
 - Pre-event Media Coverage
 - Post-event Media Coverage
- Vendor Booth
- Parade Entry
- DJ Call-outs Throughout Hayden Days "Sponsored by..."
- Business-Owned banner displayed at the Car Show

CAR SHOW SPONSOR - \$1,500 (Industry exclusive; limited spots)

- Recognized as a sponsor of the Car show in advertising posters and flyers promoting the event
- Recognized as sponsor on sleeves of all T-shirts given @ the event
- Recognized by DJ during the award presentations
- Vendor Booth
- Parade Entry
- Business-Owned banner displayed at the Car Show

BAND SPONSOR - \$1,500 (limited Spots)

- Recognized as a sponsor of a Band in all Promotional Material (stage sponsor, street banner sponsor, posters, flyers, etc.)
- Recognized by the Band and/or DJ before each set
- Vendor Booth
- Parade Entry
- Business-Owned Banner Displayed on the Stage saying "Band Sponsored by *Your Company*"

HAYDEN'S GOT TALENT SPONSOR - \$500

- Recognized as Stage Sponsor
- Recognized as Street Banner Sponsor
- Call outs from DJ during Talent Show

GOVERNMENT WAY STREET BANNER SPONSOR - \$200

- Recognized as the sponsor of an individual banner displayed on a light pole along Government Way
 - Banners to be hung for 4 weeks prior to the event

STAGE SPONSOR - \$100

- Recognized on banner attached to the stage throughout the event

If your business is interested in one of the above sponsorships, please contact The Hayden Recreation & Community Events Department at 209-1080 or email Lori Cogley at lcogley@cityofhaydenid.us.

Thank you!